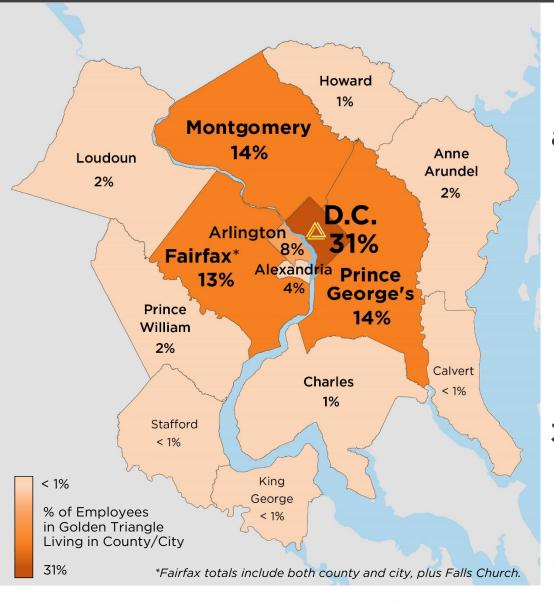
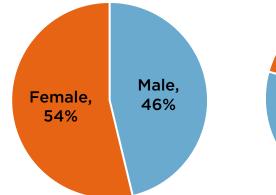
NOVEMBER 2018 MARKET SNAPSHOT

Employee Demographics in the Golden Triangle BID





Women make up more than half of the Golden Triangle's workers. This is comparable to D.C. as a whole—53% of both the city's workforce and population is female—and has grown slightly since 2010, when it was 52%. Combined, 55% of all employees aged 30+ in the Golden Triangle have at least some post-high school education. A significant share of the area's workforce is young—21% are under 30 years old, compared to 19% citywide.

Less

than HS,

9%

HS or

Equivalent,

No College,

16%

Some

College or

Associate's,

20%

Workers

Aged 29 or

Younger,

21%

Bachelor's

or Graduate

Degree,

35%

Of the roughly **89,000 workers** in the Golden Triangle, **about 31% are D.C. residents** (up from 28% in 2010).



35% of GoldenTriangle workers livein Maryland, while30% live in Virginia.



The area's workforce is **highly educated and well paid**, with an average employee salary of **\$110,000** in 2017.



Sources: Esri Business Analyst, U.S. Census LODES/OnTheMap, D.C. DOES, MD iMap, VGIN.

Visit goldentriangledc.com for more facts about the Golden Triangle Business Improvement District.