

For Immediate Release
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FIRST EVER ‘MADE IN DC’ RETAIL STORE AND CAFE OPENING THIS FALL

WASHINGTON, DC (September 5, 2017) – A new brick and mortar store, stocked exclusively with DC brands alongside a café serving a rotating roster of locally made fast-casual food, coffee, and beer on tap, will open in Golden Triangle, just south of Dupont Circle, this October. The store is a collaborative retail extension of the Made in DC program, and will create a unique space to shop, eat, and drink exclusively DC-made brands and products for the first time. Located at 1333 19th Street NW, the 2,500-square-foot storefront, aptly named Shop Made in DC, is made possible through a partnership with the DC Department of Small and Local Business Development (DSLBD), Golden Triangle Business Improvement District (BID), Boston Properties, People Make Place and Neighborhood Restaurant Group (NRG).

Shop Made in DC will feature a constantly rotating selection of independent DC-based brands, including the very best products from local artisans and producers, such as Mallory Shelter, Hollow Works Ceramics, Printed Wild and District of Clothing, to food producers such as Bullfrog Bagels, Prescription Chicken and Ice Cream Jubilee.

The retail space, curated by Stacey Price of People Make Place, creates a low-entry to marketplace for DC creatives to sell their goods and increase visibility of their brands while stimulating the local economy. NRG is managing all food and beverage curation for the in-store café, which provides a unique opportunity for young, entrepreneurial startups to showcase their concepts. The café will feature a monthly rotation of fast-casual food from DC brands, alongside a coffee program managed by DC-launched brand, Vigilante Coffee Company, which will showcase rotating producers, such as Junius Coffee and Lost Sock Coffee.

NRG’s Beer Director, Greg Engert, is curating the selection of draft beverages at the in-store café. He plans to showcase a rotating selection of draft beers from six local breweries as well as offer at least one wine from District Winery and possibly a Nitro coffee option as well. Engert intends to also make local cans and bottles available for purchase. In keeping with the store’s commitment to the District’s creative community, a soundtrack of DC bands and artists will play in-store, along with a small section selling vinyl records from DC artists.

“Shop Made in DC enhances our Made in DC program, providing DC makers with yet another avenue to expand their reach,” said DSLBD Interim Director Tene Dolphin. “We recognize the importance of supporting our creative economy. Small business are the cornerstone of our economic growth – when homegrown, independent businesses thrive, they generate tax revenue, hire residents and revitalize neighborhoods.”

“This new shop is an exciting addition for the Golden Triangle neighborhood and, thanks to the generous support of Boston Properties, it will be able to operate out of a phenomenal business location near Dupont Circle,” said Leona Agouridis, executive director of the Golden Triangle BID, which will administer and provide funding for the shop’s operation through a grant from DSLBD. “Shop Made in DC provides a great opportunity for local entrepreneurs to market their products and for residents to support our DC-based businesses.”

Shop Made in DC is a pilot for a retail arm of the official Made in DC program, which aims to support and promote businesses that design, make, produce and/or assemble products in the District. All companies represented in the store must be members of the DSLBD’s Made in DC Program, and all merchandise on display will be made inside the District with 51% of company ownership residing in the city.

About Made In DC:

Made in DC is a program of the DC Department of Small and Local Business Development which aims to support and promote businesses that design, make, produce, and/or assemble products in the District of Columbia. As a response to the momentum and growth of the maker and creative economy in Washington, DC, Made in DC functions as a citywide campaign and platform to create opportunity for maker businesses. Made in DC brings businesses together for resource and experience sharing, as well as function as a conduit and messenger between makers and local government.

About People Make Place:

People Make Place is a social enterprise consulting agency with a mission to activate and grow local economy. Through collaboration, People Make Place connects the dots necessary to build real community. By partnering with government, non-profits, developers, and entrepreneurs, they design and manage projects that breathe life into an area, always involving the place in the process.

About Neighborhood Restaurant Group:

Neighborhood Restaurant Group is a collaborative of 20 independent brands and businesses dedicated to enhancing the communities in which we live and work. The company includes: Birch & Barley, Bluejacket Brewery, B-Side, Buzz, ChurchKey, Columbia Firehouse, EatBar, Evening Star Café, Hazel, Iron Gate, Owen’s Ordinary, Planet Wine Shop, Red Apron, Red Apron Burger Bar, Rustico, The Arsenal, The Partisan, The Sovereign.

About the Golden Triangle BID

The Golden Triangle BID is a non-profit corporation that works to enhance the Golden Triangle — the 43-square-block central business district that stretches from the White House to Dupont Circle. The primary focus of the BID is to provide a clean, safe, and vibrant environment within this remarkable neighborhood, and to retain and attract businesses to the Golden Triangle. Founded in 1997, the Golden Triangle BID encourages economic development through capital improvement projects, a variety of engaging events, and public art projects. The BID connects its members to numerous resources, events, and information in and around the neighborhood

and strives to increase quality of life through public safety and maintenance services. Together with corporate and government partners, the BID develops and implements programs that strengthen the vitality of the Golden Triangle.

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