# 4 Financial Tips for Small Businesses



### Financial statements are key to business success.

Track profit, spending, and cost of products all in one place.

# Follow the 90-day rule for business growth.

Explore ways to expand your business after three months of net profit.





E-commerce platforms can help keep business on track.

Monitor financial health with

straightforward reports, inventory tracking, and sales analytics from an e-commerce platform.

#### Don't forget about bookkeeping!

Consistently maintain financial records so you can readily provide necessary financial statements for lenders and taxes.



#### Visit www.growgoldendc.com to learn more.





Source: Accounting Strategies for Retail Businesses Owners webinar hosted by Golden Triangle BID and M&T Bank, 2021.