# **DIRECTOR OF PLANNING AND URBAN DESIGN**

## **REPORTS TO:**

**Executive Director** 

## **COMPANY BACKGROUND:**

The Golden Triangle Business Improvement District (BID) is a dynamic organization seeking top talent to complement its existing team. As a key partner in enhancing the neighborhood and public space from the White House to Dupont Circle and Black Lives Matter Plaza to 21st Street NW, the Golden Triangle BID works to enrich the neighborhood through its public space improvements, economic development initiatives, promotions, and outdoor events.

Founded in 1997, the Golden Triangle neighborhood is made up of more than 34 million square feet of commercial office space, nearly 6,000 businesses including 500 restaurants and retailers, 11 hotels, and 6 National Park Reservations. The Golden Triangle BID stewards and shapes a vibrant downtown, encourages reinvestment in the neighborhood, and engages visitors and stakeholders to enjoy everything the Golden Triangle has to offer.

## **SUMMARY:**

The Golden Triangle BID's Director of Planning and Urban Design will drive the vision and implementation of a broad range of strategies and projects that will re-imagine a core area in our nation's capital. This position will play a critical role in increasing the vitality of the Golden Triangle neighborhood while transforming the central business district in the wake of COVID. The Golden Triangle BID seeks an experienced, motivated, and energetic innovator who will devise and implement creative urban planning and public space projects to foster a vibrant, sustainable, and inclusive sense of place.

Projects include public space activations, sustainable design, transportation initiatives, streetscape design, public artworks, capital improvements, and park projects. A vital aspect of the position is the management of the Downtown Action Agenda in conjunction with the Downtown DC BID. The Downtown Action Agenda and the District's Public Realm Plan will inform the creation of the next generation of projects that will shape our neighborhood and the city for years to come. The incumbent will create and lead new public space projects such as Pennsylvania Avenue West of the White House and a reimagined Farragut Square, collaborate across a diverse group of public and private stakeholders, and direct key project budgets, proposals, grants, and contracts. The successful candidate will manage the Associate Director of Planning and the Planning Coordinator, as well as interns and consultants. The Director will develop new projects, foster and grow existing initiatives, and work in alignment with city and regional planning strategies. The candidate must have a love of cities, an appetite for fast-paced and hands-on projects, and a passion for transforming the urban environment.

# PRIMARY DUTIES AND RESPONSIBILITIES:

- Manage the development and execution of the Downtown Action Agenda in conjunction with the Downtown DC BID, an implementation plan that will reinvigorate the heart of DC in the wake of COVID.
- Identify the next generation of projects and determine and execute strategies for creative implementation.
- Manage and direct the Planning staff as they:
  - o Initiate, develop, and implement projects that improve the public realm, create place, and enhance the Golden Triangle neighborhood.
  - Manage infrastructure, transportation and design projects including stakeholder outreach, budgeting, permitting, contract management, and construction oversight.
  - Continue development and then implement projects such as Pennsylvania Avenue West of the White House, a reimagined Farragut Square, as well as other projects identified in the District's Downtown Public Realm Plan which is currently in development.
  - Lead the BID and neighborhood efforts on sustainable design projects and programs and green infrastructure. Guide the BID's LEED for Communities renewal process to completion.
  - Evaluate proposed changes to local policies and regulations as related to the BID for transportation, public space, sustainable design/green infrastructure, and economic development.
  - Establish and foster partnerships with District Government and other organizations as appropriate to support goals in the Strategic Plan, Action Agenda, and other core organizational documents.
  - Collaborate with the Golden Triangle team to develop programs, identify strategies, and locate funding to support the economic recovery and vitality of the neighborhood as it reinvents itself.
  - Support and analyze research efforts; make related recommendations and paths for implementation.
- Develop and implement special projects and initiatives in alignment with the BID's strategic plan.
- Work collaboratively across all BID programs.
- Perform other job duties, as assigned, as part of a small, responsive, and fast-paced team.

## **QUALIFICATIONS:**

- Bachelor's or Master's Degree required in one of the following: Urban Planning, Geography, Architecture, Design, or a closely related field.
- Significant work experience (10+ years) in one or more of: urban planning, transportation planning, construction management, green infrastructure and sustainable design, and related disciplines.
- Proven record in implementing complex projects on-time and within budget.
- Seasoned professional who is self-motivated with a strong work ethic.
- Preference for a candidate with experience and knowledge of green infrastructure and sustainable design principles and practices.
- Knowledge of the neighborhood, the District's plans, projects, policies, and budgeting process.
- Proficiency with GIS, experience with Costar, CRMs, and the like is a plus.
- Ability to balance strategic thinking and planning with meeting day-to-day objectives and deadlines.

- Capacity to juggle and implement multiple projects and priorities in a fast-paced environment.
- Excellent interpersonal skills, including a commitment to public service, the ability to build solid relationships and support among a broad range of people and positions, and a willingness to listen and provide assistance.

**To apply,** send a cover letter and resume to careers@p3hired.com. Please note "Golden Triangle Director of Planning and Urban Design" in subject line.

Golden Triangle Business Improvement District provides equal employment opportunities to all applicants for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, or disability.