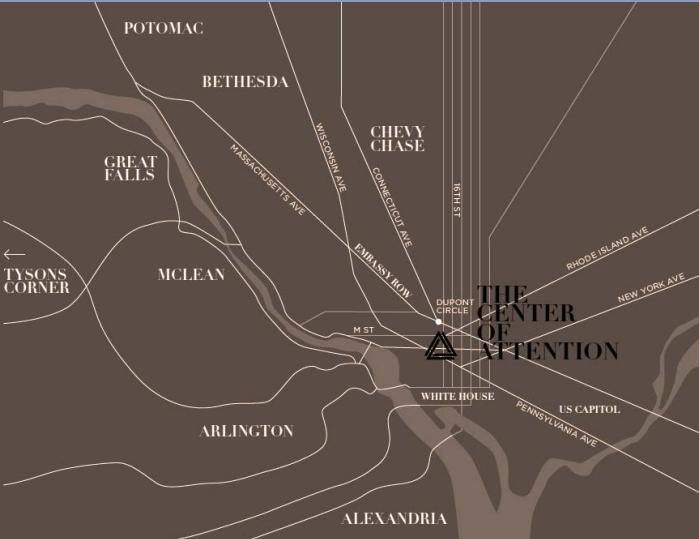


# Your Next Destination in Downtown DC



The Golden Triangle is a premier mixed-use location in DC's downtown, where the community connects through innovation, design, inclusivity, and culture.

- **Incomes are some of the highest in the region.** The average household income within one mile is **\$177,600**
- **The median age is 34**, with 65% of the population between the ages of 25 - 64 years
- Within a mile, nearly **90% of the population has achieved a bachelor's degree**, and more than 55% hold a graduate or professional degree

## GOLDEN TRIANGLE PROFILE

- 75,000+ daily visits
- 1.7 million square feet of ground floor retail
- 34.5 million square feet of commercial office
- 11 hotels with 1,900+ rooms
- Home to The George Washington University, plus 6 additional top-tier universities with satellite campuses or facilities
- Cluster of global institutions, including the World Bank, IMF, IFC, and the EU
- Walk to the White House, museums, and other attractions
- Epicenter of regional Metro system, with access to 4 rail lines
- Easy and direct access to regional highways, and 3 international airports



For more than 25 years, the Golden Triangle Business Improvement District has created a vibrant environment and strengthened the economic vitality of the neighborhood. Visitors enjoy a variety of events and public art, while taking part in the Golden Triangle's energy, culture, and entertainment.



## INVESTING IN THE FUTURE

- Tourist foot traffic and hotel bookings meet or exceed pre-pandemic levels
- Investments and award-winning programs help ensure public safety
- The District of Sports - The Capitals and Wizards signed a historic agreement to remain Downtown through 2050
- More than 900 office-to-residential housing units are under construction or in the pipeline

## EXCEPTIONAL ARTS & CULTURE

- Best-in-class public art and cultural events celebrate the Golden Triangle's international character
- Diverse, museum-quality art is sprinkled throughout parks, ground floor windows, and along sidewalks
- Arts festivals, retail pop-ups, and regular activations ensure dynamic and culturally rich public spaces



## INVITING SPACES

- Home to many of DC's best restaurants, shops, and bars
- 100,000+ square feet of green space across 7 vibrant and well-maintained parks
- The Golden Triangle is the first business improvement district in the world to be named a LEED-certified community